

**Press Release from Pewsey Vale Tourism Partnership
13th March 2021**

Welcoming Walkers to the Pewsey Vale

As part of a post-covid recovery plan for the Pewsey Vale economy, the Pewsey Vale Tourism Partnership is seeking to gain Walkers Are Welcome accreditation, a national scheme launched in 2007.

This accreditation will provide the area with additional publicity and will show the Vale to be an excellent destination for anyone who wants to enjoy a walking holiday.

Susie Brew, Coordinator for Pewsey Vale Tourism Partnership, said, "To meet the criteria for the scheme, we have to demonstrate that walking routes within scope are well maintained which we are doing in conjunction with local walking groups, landowners and Wiltshire Council. We also have to demonstrate that the accreditation is supported by local people, businesses and organisations - so we have set up an online Register of Support. It takes just a few seconds to register at <http://bit.ly/3ivl6Dj> and we are urging as many people as possible to do so."

The Pewsey Vale Tourism Partnership is a not-for-profit, voluntary, community organisation set up in 2015 to promote the Vale of Pewsey. It is supported through annual membership – for more information contact Susie Brew – susie@visitpewseyvale.co.uk.

www.visitpewseyvale.co.uk

